

## Resident Company Association Membership Criteria Altria Theater & Dominion Energy Center

The Resident Company Association includes performing arts partners who produce and perform their own programs while bringing diverse programs from across the country and beyond to Altria Theater and Dominion Energy Center's venues.

### Resident Company Eligibility

1. **Tax Status.** A Resident Company must be a non-profit organization with a current IRS Letter of Determination as a 501(c)(3) tax-exempt entity. Organizations that are not yet fully recognized by the IRS with 501(c)(3) status are not eligible. Exceptions include the City of Richmond and Broadway in Richmond.
2. **Locality.** A Resident Company must be based in, or have significant operations within, the Greater Richmond region.
3. **Payment Status.** A Resident Company may lose membership status due to non-payment of amounts owed for usage of the facilities.
4. **Facility Usage.** Resident Companies should produce/present a minimum of two (2) events/activities per season at Dominion Energy Center (Carpenter Theatre, Rhythm Hall, or Gottwald Playhouse) and/or Altria Theater. These events may be solo or in collaboration with another organization; if the other organization is also a Resident Company, the performance(s) will count for both organizations.
5. **Participation.** Resident Companies are expected to be active participants in the Association and be represented at a minimum of 50% of Resident Company Association meetings.

### Resident Company Status

6. **Annual Renewal.** All Resident Companies will be reviewed annually on June 30 by the leadership of RPAC to confirm they meet the eligibility requirements. Annual renewal of Resident Company status is automatic unless a Resident Company fails to meet one or more of the eligibility requirements stated above.
  - a. Organizations that fail to meet the Membership Eligibility requirements pertaining to tax status, locality, and payment status will be notified of their non-compliance. If the non-compliance is not cured by the next renewal date, the company will lose its membership in the Resident Company Association.
  - b. Organizations that fail to meet the Membership Eligibility requirement regarding Facility Usage will be provided written notice that they did not meet this requirement during the specified year, after which they will be given an additional year to become compliant. The term for determination shall commence July 1 and terminate on June 30 of the following year. After two consecutive years of not meeting this requirement, a Resident Company will be denied renewal of Resident Company status.
  - c. A Resident Company facing nonrenewal may petition RPAC for special consideration for one additional year before renewal is denied.
7. **Resignation.** A Resident Company may resign its status as a Resident Company by written notice to the Chair of the Resident Company Association, Executive Director of RPAA, and Chair of RPAC.
8. **Reinstatement.** A former Resident Company that has resigned or been denied Resident Company status may petition RPAC for reinstatement, provided it meets all eligibility requirements. Following approval by RPAC, there will be no waiting period for reinstatement of Resident Company status for former Resident Companies.
9. **New Resident Companies.**

- a. **Mission Distinction.** The mission statement and programs of any organization proposed for new membership must be sufficiently different from any current Resident Company to avoid issues of program overlap or perception of competition.
  - b. **Proposal and Consideration.** To become a Resident Company, an eligible organization must be proposed by a current Member, RPAA, or RPAC, and submit an application. RPAC is responsible for determining eligibility and confirming resident company status. Factors that contribute to this determination are the number of facilities, space availability, market demand, and balance between performing arts genres.
10. **Benefits.** Benefits of Resident Company status include:
- a. Priority scheduling, including secondary holds
  - b. Reduced rental rates
  - c. Waiver of certain fees, costs, and deposit requirements
  - d. Access to reduced fees via RPAC’s ticketing partner, Etix
  - e. Opportunity to participate in collaborative opportunities and planning
  - f. Networking
  - g. Crossover marketing
  - h. Use of City of Richmond Grant, if available
  - i. Advocacy

**Resident Company Association Membership**

- 11. **Resident Company Association Participation.** All current Resident Companies are members of the Resident Company Association. An Association Chairperson is chosen for a two year term amongst the members.
- 12. **Monthly Resident Company Association Meetings.** The Resident Company Association meets monthly. Participation is expected to build strong relationships, encourage inclusion, promote collaboration and further advocacy amongst the members.

**Responsibilities and Authority**

- 13. **Standards of Conduct.** When using the Dominion Energy Center or Altria Theater, a Resident Company must demonstrate professional demeanor and conduct, fulfill all contractual obligations with RPAC and ASM, and abide by all rules negotiated between RPAC/ASM and the Resident Company Association.
- 14. **Amendments.** This policy document will be reviewed on a periodic basis by RPAC/RPAA.

**Members of the Resident Company Association (as of June 2023)**

- 1. Richmond Performing Arts Alliance (RPAA)
- 2. City of Richmond Parks & Recreation Department
- 3. Elegba Folklore Society
- 4. Modlin Center for the Performing Arts
- 5. Richmond Ballet
- 6. Richmond Shakes
- 7. Richmond Symphony Orchestra
- 8. School of the Performing Arts in the Richmond Community
- 9. Virginia Opera
- 10. Virginia Repertory Theatre
- 11. Latin Ballet of Virginia
- 12. Broadway in Richmond/RPAC
- 13. Richmond Forum



